

2025 PRICING



shelfaddiction.com

Shelf Addiction

2025 SPONSORSHIP AD PRICING



Podcast Sponsorships Packages

Maximize your reach! Permanent Baked-In Ad Placement (Monthly Package)

Connect with our loyal listeners through a permanent ad placement in two episodes released within the same month. This is a powerful way to build brand awareness and drive results!

Pre-Roll Ad \$65

Mid-Roll Ad \$45

- **Your Investment Includes:** Integration into two new episodes each month.
- **Long-Term Value:** Your message remains part of the episode, providing ongoing exposure to new and returning listeners.
- **Concise Messaging:** Your ad can be up to 60 seconds in length (average run time: 45-60 seconds).
- **Easy Submission:** Choose the option that works best for you:
 - Submit a script for Tamara's engaging delivery.
 - Provide your professionally produced audio (without music).

Kindly Note: For optimal flow, scripts exceeding the 60-second limit will be edited.

*Shelf Addiction will honor the integrity of the podcast and book club by partnering ONLY with books, products, services, and events that we believe in. **All submitted ad content is subject to the podcast's approval.***

Amplify Your Reach: Book Club Sponsored Post Package

Reach our engaged community of book lovers! This add-on option promotes your book, audiobook, bookish product, service, or event with a dedicated #ad post on the Shelf Addiction Book Club page.

Bookclubs Group 500+ readers

\$25 per package

Eye-catching visual: Your provided graphic.

Engaging description: Up to 200 words of your provided ad copy.

Social connection: One link to your chosen social media account.

Direct purchase opportunity: One link to your preferred purchase location (e.g., Amazon, B&N, author site).

Information Regarding Our Reader Communities:

To ensure a dedicated space for readers, the Shelf Addiction Book Club social groups are intended solely for their participation. We kindly ask that authors, publishers, and those in related industries refrain from joining these groups. Confirmation of your ad post via screenshots are available upon request.

